

„Business ENDORSED by the Chamber of Commerce”



TRADEMARK OF TRUST

- Well-run businesses with systematic and disciplined financial stability
- Known for client trust and business integrity
- Quality market behaviour and activities
- Employee recognition, development and regular job satisfaction surveys are key aspects
- Frequent customer satisfaction surveys carried out
- Environmental consciousness is a pillar of their activities
- Corporate social responsibility (CSR) is an integral part of their activities
- Have a clear future vision

The Chamber of Commerce and Industry of Győr-Moson-Sopron County has established and operates a qualifying trademark system for its voluntary members where candidates are granted admission upon submission of an application. Applications are assessed by an independent committee using a strict rating system. The trademark is valid for a period of one year and is renewable upon submission of a new application. During the assessment process, the committee also takes the rating criteria of the EFQM Excellence Model into consideration.

**So what is the “business ENDORSED by the Chamber of
Commerce” trademark?**

**CREDIBILITY, PROFESSIONALITY, QUALITY,
SECURITY**